



Table of Contents

Presentation	
BACA LAGOS, Vicente	i-ix

I. THEORETICAL AND METHODOLOGICAL STUDIES

The Validity of Carlos Castilla del Pino's <i>La incomunicación</i> 40 years later. Readings and Reflections on Intersubjectivity and (In)communication	
RIZO GARCÍA, Marta.....	3-20
Hermeneutics, Communication and Counter-Colonial Dialogism	
VIDAL JIMÉNEZ, Rafael	21-54

II. MEDIATING INSTITUTIONS

Iberoamerican Cybermedia in the Web 2.0. Transformations and Trends of the On-line Media in Latin America, Spain and Portugal in the Context of the Social Web	
TEJEDOR CALVO, Santiago.....	57-87

III. THE MEDIATION OF SOCIAL REPRESENTATIONS AND IDENTITIES

Reflections about the Influences of the Cultural Industry on the Diffusion of Aesthetic Values: the Brazilian Open TV and the Standardizing of Beauty	
BALDANZA, Renata F. y ABREU, Nelsio R.	91-110

TABLE OF CONTENTS

**IV. MEDIATION, SOCIAL PRODUCTION
AND SOCIAL REPRODUCTION**

Citizen Participation and Social Mediation. A Reflection Based on Social Consulting Practice

HERNÁNDEZ ARISTU, Jesús..... 113-142

Cyberpolitics, Social Networks and New Mobilizations in Spain: Digital Impact on the Processes of Deliberation and Citizen Participation

RESINA DE LA FUENTE, Jorge..... 143-164

BOOK REVIEWS

Lipovetsky, Gilles y Serroy, Jean (2010): *La cultura-mundo. Respuesta a una sociedad desorientada*

MALAGÓN TERRÓN, Fco. Javier..... 165-170