



Table of Contents

Presentation BACA LAGOS, Vicente	i-ii
---	------

I. THEORETICAL AND METHODOLOGICAL STUDIES

A Tridimensional Model of Communication. Mediatization and the Double Face of Social Realities VIZER, Eduardo Andrés	3-22
--	------

II. MEDIATING INSTITUTIONS

The Importance of Media in Shaping the Mediated Experiences of Young People PINDADO, Julián	25-39
The Intercultural Mediator of the Mass Media: a Bet for Social Change SOBRADOS LEÓN, Maritza y MUÑOZ CHACÓN, Patricia	41-60

III. THE MEDIATION OF SOCIAL REPRESENTATIONS AND IDENTITIES

Representation of War in Contemporary American Television Fiction MURUZÁBAL, Amaya y GRANDÍO, María del Mar	63-83
--	-------

IV. MEDIATION, SOCIAL PRODUCTION AND SOCIAL REPRODUCTION

Avatars of the Digital Divide. Inequality in Access and Use of New Technologies in Cochabamba Youth CHOQUE ALDANA, Marlène	87-119
--	--------

TABLE OF CONTENTS

SPECIAL REPORT

- The Moral-Ethic Origin of the «Trash Economy» Model Crisis
ESTEINOU MADRID, Javier..... 123-174

BOOK REVIEWS

- Gutiérrez Pérez, Francisco y Prieto Castillo, Daniel: *La mediación pedagógica*
MALAGÓN TERRÓN, Fco. Javier..... 175-180
- AEP Desenvolupament y Adalucía Acoge: *Mediación Intercultural. Una propuesta para la formación*
MALAGÓN TERRÓN, Fco. Javier..... 181-186